THE BOLD TYPE DESIGN STUDIO

Big type.
Clear intent.

Bold identities, built around you.

BLUNT.

blunt.design

BLUNT.

WHAT WE DO

Character.
Clarity.
Consistency.

01 **Logos**

A name with a voice of its own.

02 **Identity systems**

Type, colour and rules that work together.

03 **Launch design**

A clear introduction to your business.

THREE VOICES. ONE APPROACH.



CRUMB THEORY

BAKERY



RIVET

MODULAR FURNITURE



VELT

DESIGN HOTEL

BLUNT.

Your name.
Made known.

Start at blunt.design

Build your package or explore Blunt Studio.