

A name in two halves

The studio name folds at the point where FOLD meets LINE.
The same joint runs through the lettering, printed matter and entrance sign.

FOLDLINE



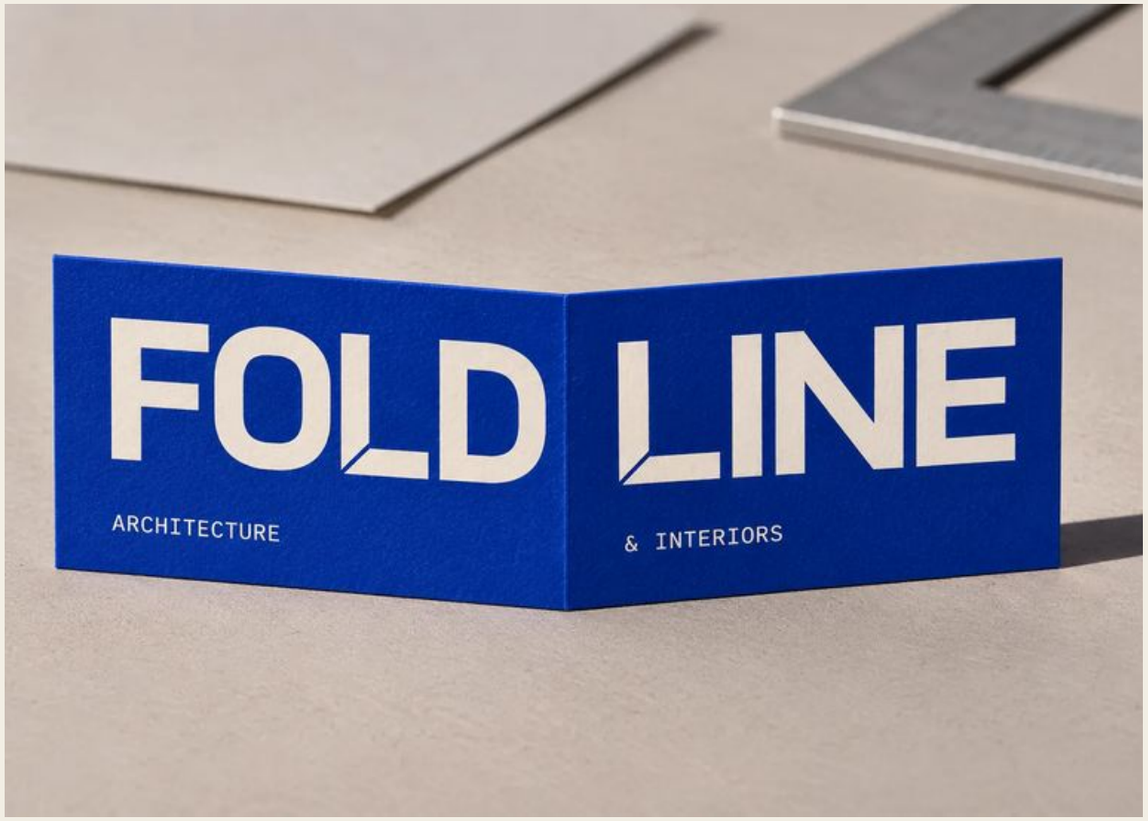
The 45-degree joint

Use the supplied outlines. Both Ls have the same mitred foot. Keep the name on one line on a flat surface. Split it after D when the two halves sit on adjoining faces.

Cobalt	Charcoal	Stone	Paper
#2445E8	#282927	#C8C4BB	#F2EEE4

TYPE DejaVu Serif for project names. DejaVu Sans for reading. DejaVu Sans Mono for drawing references.

One score at 85 mm



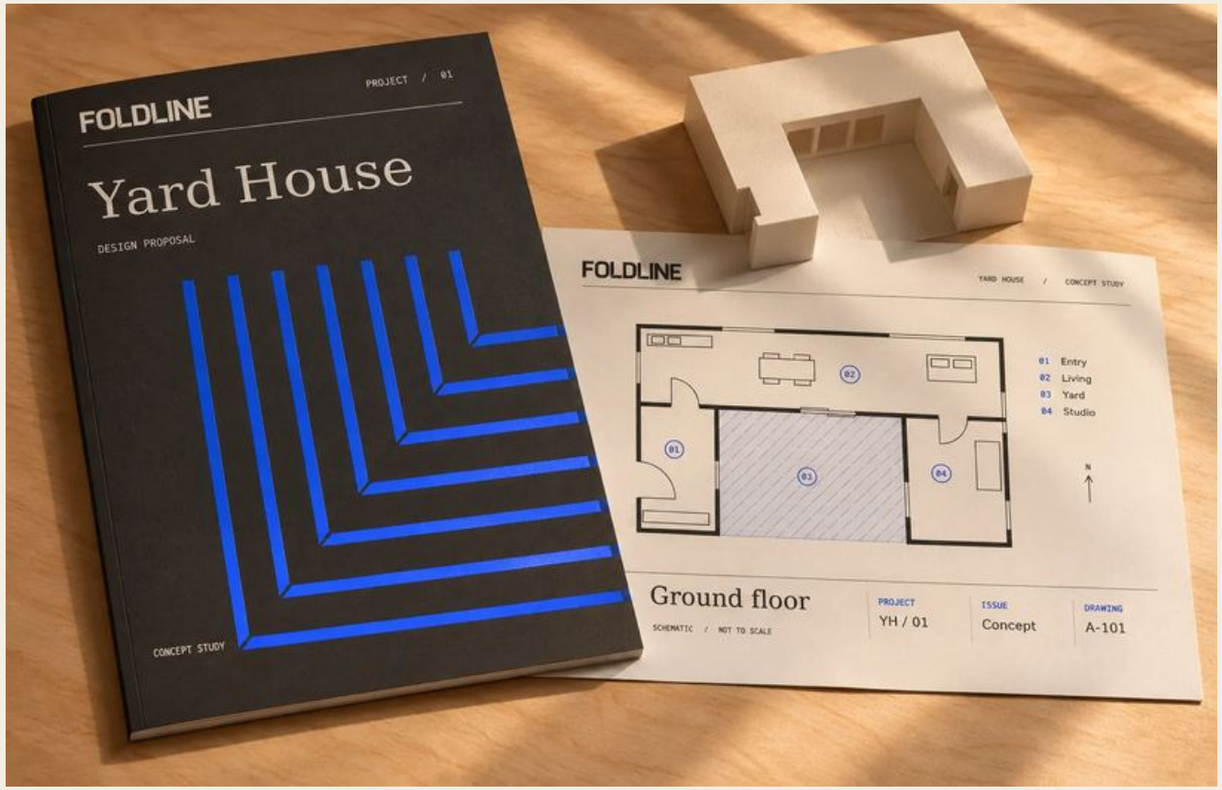


The card opens to 170 × 55 mm. Score the short axis at the midpoint and fold to 85 × 55 mm.

Keep the D and the second L clear of the score. Both supplied faces are at trim size.

The sample name and .example email can be replaced in the contact panel.

Yard House





A–101 / GROUND FLOOR

The A4 proposal puts the project name above seven cobalt corners.

On the A3 drawing, the repeat gives way to the plan. Use cobalt for the numbered spaces.

The title block keeps the project, issue and drawing number together. Yard House is a concept study.

Around the pier



FOLD LINE

FOLD | LINE

Align the bend between D and L.

Set both halves at the same cap height.

Keep the cream lettering on both faces.

The flat elevation sets out the lettering. The metal return and fixings depend on the pier.

Application images are AI-assisted visualisations. The supplied SVGs are the artwork masters.